



### **Minutes of the PMPO Communications Sub Committee Meeting – 7/10/09**

Attendees: Bonnie Phelps , Terri Bailey, Mike Pique (visitor), Susan Humason (visitor) and Mike Chesney

Absent: Robert O'Neill (Bob),

The PMPO Communications Sub Committee meeting was conducted via Conference Call on 7/10, from 9am until 10am.

#### **Agenda**

Agree on Minutes from 5/29, 6/12, 6/26 (Mike C)  
Update on AGM and Special Meeting Minutes (Mike P)  
Update on Fire Safety Notice Board Upgrade (Terri)  
Update on Bonnie continuing on the Communications Committee (Bonnie)  
Review Game Plan (See Below)  
Review Open Action Item (see Minutes)

#### **Minutes**

The group approved the Meeting Minutes of the 5/29, 6/12, 6/26 Meetings

#### **Update on AGM and Special Meeting Minutes (Mike P)**

Mike P reported that he had posted the initial draft of the 2009 AMG meeting minutes to the website <http://www.palomarmountain.com/pmpo/minutes/index.html> and they have been made available to Tracey Chesney and Susan Humason for review. He will send them to the PMPO Board this weekend (7/18)

We also discuss minutes priorities for Mike P, and agreed he should focus on the 2009 AGM, the June 2009 Special Meeting, then work backward to catch-up on prior meetings

Mike P said he is away for 2 weeks and will begin working on the special meeting minutes upon his return

#### **Update on Fire Safety Notice Board Upgrade (Terri)**

Robert Carlyle has repaired the front of the Notice Board

Plans are in place to add signage and landscaping to improve the look of the area

#### **Update on Bonnie continuing on the Communications Committee (Bonnie)**

The group agreed to continue to include Bonnie in the group as an "at large" member. This will be revisited when the Article IX update has been agreed by the PMPO, to ensure that we are in compliance

#### **Article IX Game Plan**

Mike contacted George Lucia as he knows of several similar groups who may have an Article we can use as a starting point

Terri will reach out to David Ross, The Pauma Planning Organization and the Julian Planning Organization to see if she can get some examples

Mike P will send the soft copy of the existing Article IX to the group

#### **Next Steps**

- Provide the documents from other Organizations (Mike/Terri)
- Distribute to the Communications Group (Mike)
- Determine Content for our new Article IX (ALL)
- Draft PMPO Article IX
- Review Draft PMPO Article IX (ALL)



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- Correct, amend, agree and submit to Glenn for review

### **Web Site Game Plan**

This item has 2 components, firstly, getting the current site current & secondly, developing and implementing the long term web solution

#### Current Site

Group agree to continue with Jim Hamerly updating the current web site in the interim  
Mike will get updates to Jim Hamerly so he can get the site current. (Members, Current Events, Links)

#### Long Term Site

Bonnie has offered to host any site that the PMPO want.

Mike P selected the following site for consideration (all for sales between \$5 - \$10per year)

- myPMPO.com
- PMPOinfo.com
- PMPO.us
- PMPOOnline.com
- PMPOOnline.org
- Palomarmountainplanningorganization.org

Mike C talked to Brian Wagner, he is open to having the PMPO acquire

[www.palomarmounatin.org](http://www.palomarmounatin.org); Mike C will follow up to discuss options

Mike C also talked to web developer regarding options for site

#### Next Steps

- Get current site updated (Mike)
- Analyze Providers, Services & Costs
- Agree on Providers, Services & Costs
- Source PMPO Artifacts
- Draft Site Prototype

#### Next Steps/Action Items

1. Reach out to David Ross, The Pauma Planning Organization and the Julian Planning Organization to see if she can get some examples for Article IX (Terri)
2. Provide Jim Hamerly updates to the site current. (Members, Current Events, Links)(Mike C)
3. Follow up to discuss options to source [www.palomarmounatin.org](http://www.palomarmounatin.org); with Brian Wagner (Mike C)
4. Develop a streamlined process and format for Advertisement content (Terri & Susan)
5. Draft a process to manage submitting Items to the Agenda and managing Agenda Items from the floor during meetings
6. Draft a process to address concerns that are brought to Board Members by the Public and a method to escalate them

#### Action Item Recently Completed

1. Mike P agreed to get a back-up copy of the newsletter mailing list from Bruce Graves – DONE (copy also provided to Mike C for additional backup)
2. Mike C offered to speak with a website developer to discuss the ins and outs of the proposed new PMPO website – DONE (will provide inputs to Website Next Steps above)
3. Mike P offered to research 5 available domain names and will provide them to the group at the Communication Sub Committee's next meeting. - DONE



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Communications Sub Committee

Agenda for Next Meeting

- Agree on Minutes from 7/10 (Mike C)
- Update on AGM and Special Meeting Minutes (Mike P)
- Update on Fire Safety Notice Board Upgrade (Terri)
- Update on Article IX (Mike C)
- Update on Website (Mike C)
- Review Open Action Item

**Next Meeting Friday 7/24/09 @ 9am via conference call**